

# Brazil 2010

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**Secretary of Foreign Trade**

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# Post Crisis Brazil

- Last to suffer and first to leave;
- High level of international reserves (US\$ 223 billion)
- Increase of liquidity;
  - Reduction of interest rates
  - Expansion of domestic credit
- Tax breaks to affected sectors
- Increasing domestic consumption

# Fiscal impact

- Low cost of support measures (1.2% of GDP as opposed to 5.8% in China and 3.8% in the U.S.).
- Low budget deficit in 2009 (3.2% of GDP) compared to developed G-20 countries (10.2% of GDP)

# Main projects to sustain growth

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- ✓ Growth Acceleration Program(PAC)
- ✓ World Cup 2014
- ✓ Rio de Janeiro Olympic Games 2016
- ✓ “My House, My Life” Program
- ✓ Pre-Salt Exploitation

# Structuring Programs for Productive Systems

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## Mobilizing Programs in Strategic Areas

Health  
Industrial Area

Information  
Technologies  
Communication

Nuclear  
Energy

Defense  
Industrial Area

Nanotechnology

Biotechnology

## Programs to Consolidate and Expand Leadership

Aeronautics

Bioethanol

Oil  
Gas  
Petrochemical

Mining

Iron and  
Steel

Meats

Cellulose

## Programs to Strengthen Competitiveness

Automotive

Capital  
Goods

Textile and  
Confection

Lumber and  
Furniture

Hygiene  
Perfumery  
Cosmetics

Civil  
Construction

Services  
Area

Naval Industry  
Cabotage

Leather  
Footwear  
Artifacts

Agroindustries

Biodiesel

Biodiesel

Plastics

Others

# Growth Acceleration Program (PAC)

**Over US\$ 250 billion (2007-2010).**

## **Main Sectors**

- ✓ Capital goods – building machinery
- ✓ Civil construction – highways and railways
- ✓ Transport equipment – high speed train (US\$ 18 billion up to 2015);
- ✓ Shipbuilding & ports;
- ✓ Petrochemical industry – Rio de Janeiro cluster

# World Cup 2014 and the Olympic Games 2016

- Infrastructure improvement: airports, roads and public transportation in 12 cities;
- Up to US\$ 1,7 billion in stadiums;
- Infrastructure for tourism;
- Services.

# **“My House, My Life” Program: 1.000.000 new popular households**

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**Civil construction**

**Plastics** – pipes, electric cables; new applications;

**Wood and furniture**

**Electric appliances**

# Pre-salt exploitation

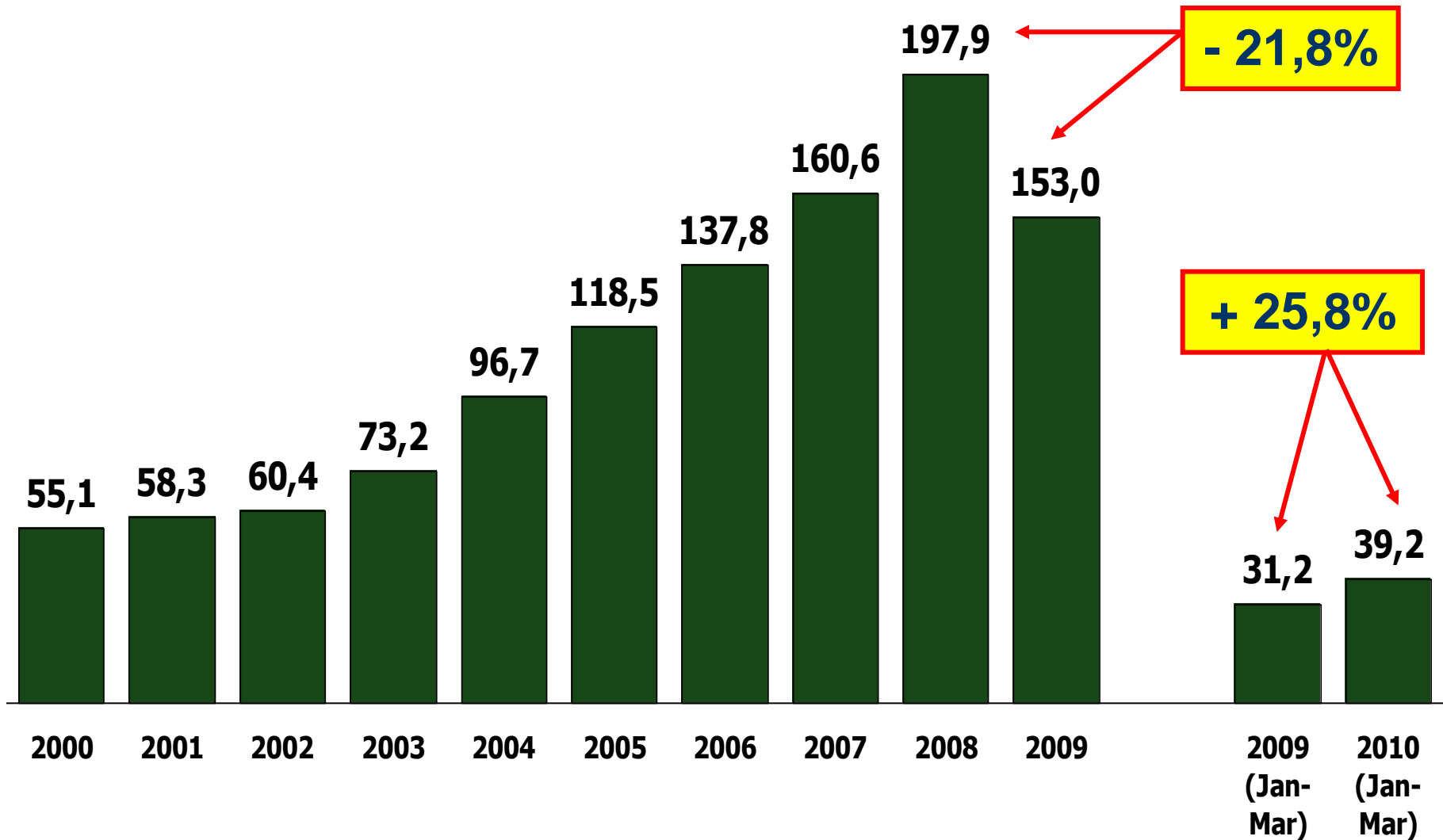
**Capital goods** – *joint ventures;*

**Shipbuilding** – modernization and expansion; offshore support ships;

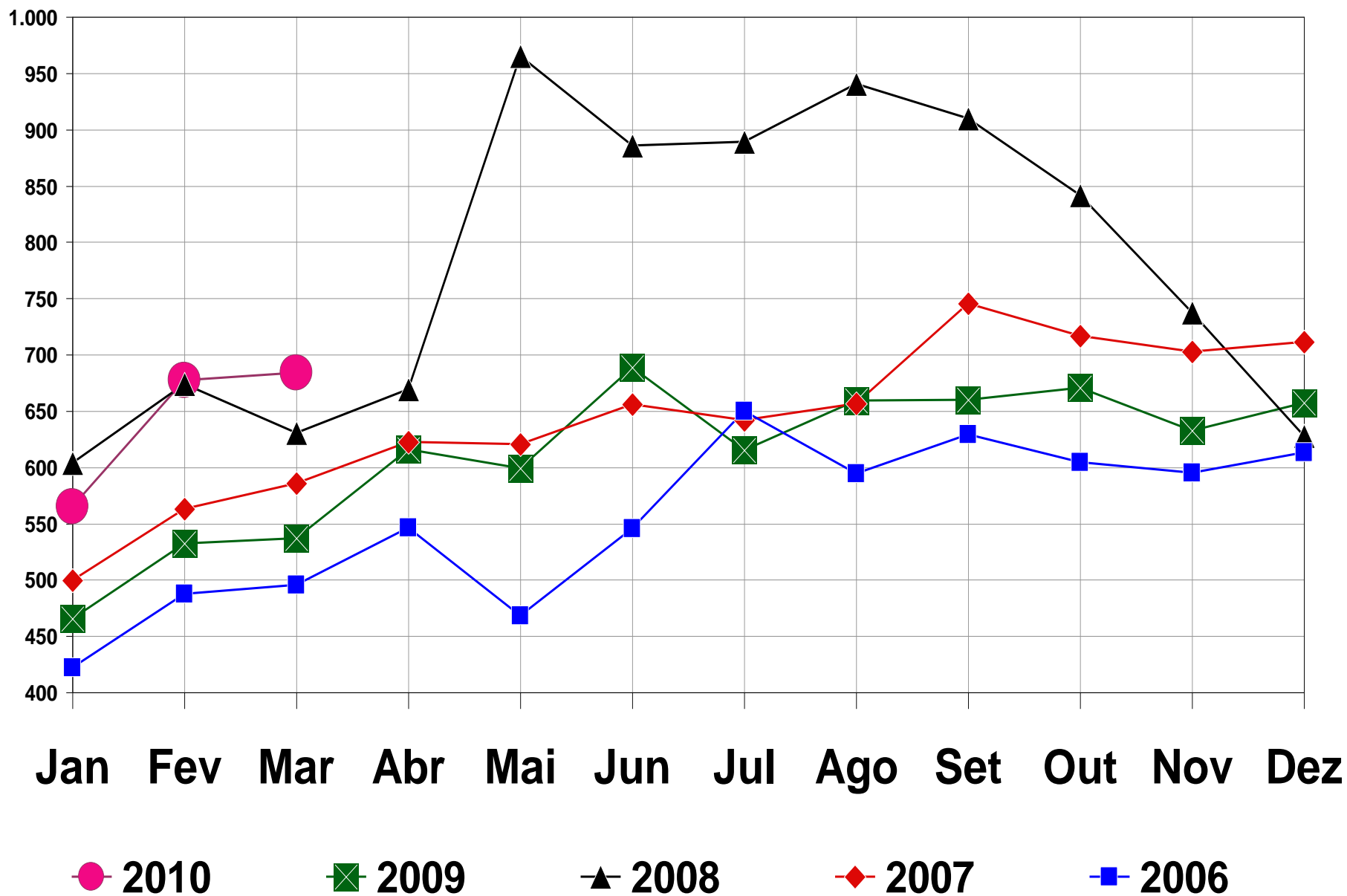
**Plastics** – high performance materials.

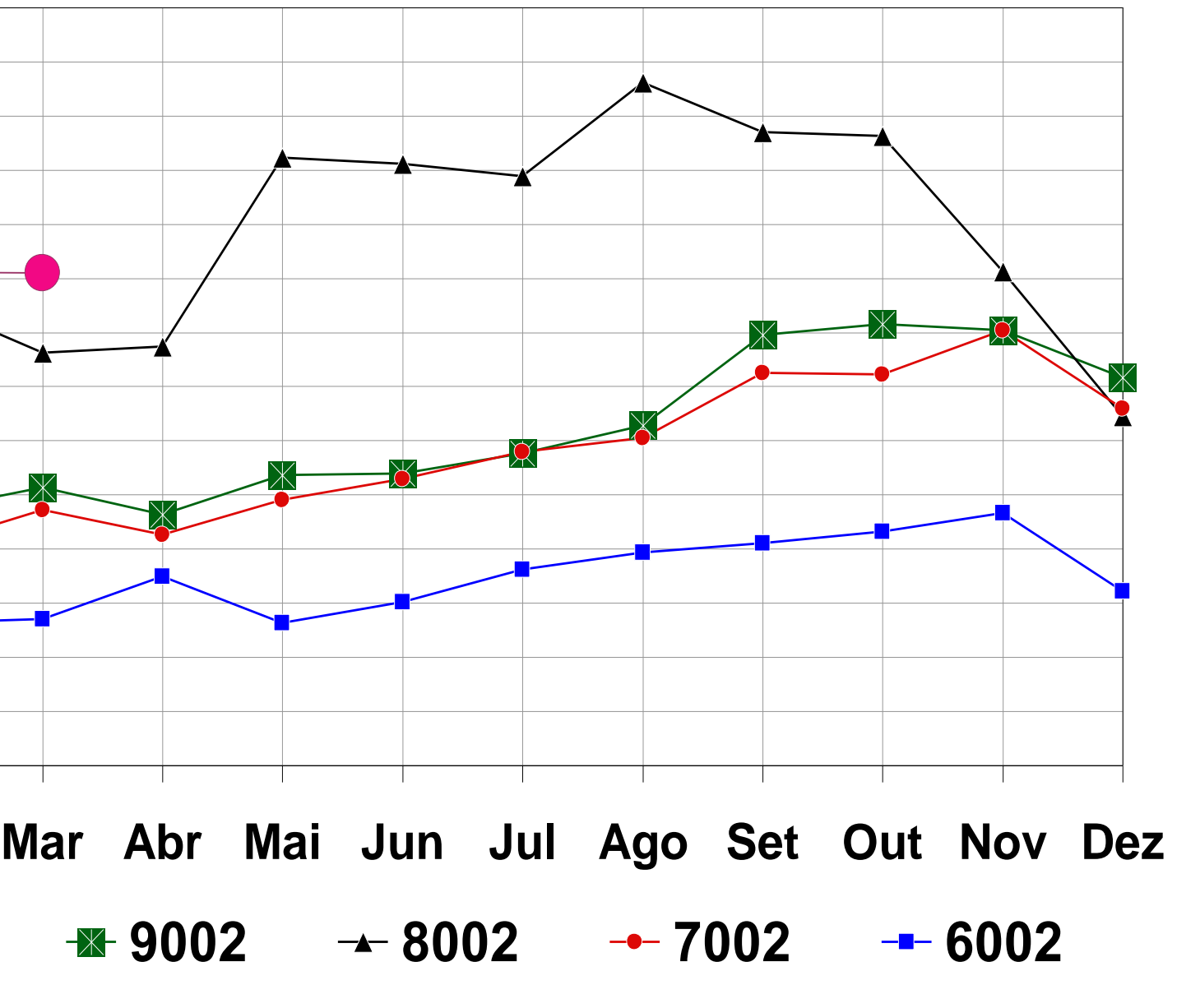
# International Trade - Exports

US\$ Millions



# Exportação Mensal - Média diária - US\$ milhões FOB





# Principais Países Compradores

## Janeiro-Março/2010 - US\$ Milhões

	Valor	Part. %
<b>1 – China</b>	<b>4.649</b>	<b>11,9</b>
<b>2 – Estados Unidos</b>	<b>4.257</b>	<b>10,9</b>
<b>3 – Argentina</b>	<b>3.543</b>	<b>9,0</b>
<b>4 – Países Baixos</b>	<b>2.198</b>	<b>5,6</b>
<b>5 – Alemanha</b>	<b>1.622</b>	<b>4,1</b>
<b>6 – Japão</b>	<b>1.259</b>	<b>3,2</b>
<b>7 – Reino Unido</b>	<b>934</b>	<b>2,4</b>
<b>8 – Índia</b>	<b>908</b>	<b>2,3</b>
<b>9 – Rússia</b>	<b>869</b>	<b>2,2</b>
<b>10 – Itália</b>	<b>828</b>	<b>2,1</b>

# Principais Mercados Fornecedores ao Brasil

## Janeiro-Março/2010 – US\$ Milhões

	Valor	Δ % 2010/09	Part %
<b>Ásia</b>	<b>11.673</b>	<b>42,0</b>	<b>30,5</b>
<b>América Latina e Caribe</b>	<b>6.654</b>	<b>40,9</b>	<b>17,4</b>
- Mercosul	<b>3.633</b>	<b>41,5</b>	<b>9,5</b>
- Demais da AL e Caribe	<b>3.021</b>	<b>40,2</b>	<b>7,9</b>
<b>União Européia</b>	<b>8.319</b>	<b>32,5</b>	<b>21,7</b>
<b>Estados Unidos</b>	<b>5.707</b>	<b>6,3</b>	<b>14,9</b>
<b>África</b>	<b>2.642</b>	<b>92,1</b>	<b>6,9</b>
<b>Oriente Médio</b>	<b>921</b>	<b>70,6</b>	<b>2,4</b>

**Thank you !**

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