

Quarterly e-News

Winter 2017

Message from the Executive Director



Welcome to the fourth edition of our *Quarterly News*, our last one covering 2016.

In this final quarter we focused on Brazil's infrastructure development and economic issues. These final months were filled with large-scale conferences and meetings, such as the [2016 Brazil Economic Conference](#), which coincided with the IMF and World Bank meetings. We joined Finance Minister Henrique Meirelles, Central Bank President Ilan Goldfajn and other government officials and high-level executives during the conference here in Washington, D.C. to discuss infrastructure development and needed economic reforms in Brazil. We also hosted several key government officials from Brazil, including [Brazilian Ambassador to the U.S. Sergio Amaral](#) and [U.S. Ambassador to Brazil Liliana Ayalde](#), as well as other officials from Brazil's ministries and private sector.

We closed the quarter with our four-day [Advocacy Mission to Brasilia](#), held our 34th Annual Plenary with partner CNI and supported the first U.S.-Brazil government-to-business infrastructure meeting. We will continue strong into this new year, so mark your calendars for our next event, the Strategic Planning Meeting on February 23 to set the agenda for 2017.

Sincerely,

Cassia M. Carvalho
Executive Director, Brazil-U.S. Business Council



2017 Events

Oil & Gas Working Group Meeting with IBAMA

February 7, 2017
Rio de Janeiro, Brazil

2017 BUSBC Board of Directors Meeting

February 23, 2017
12:00 p.m. – 2:30 p.m.
U.S. Chamber of Commerce
Washington, D.C.
**Board of Directors members only.*

2017 Strategic Planning Meeting

February 23, 2017
2:30 p.m. – 5:30 p.m.
U.S. Chamber of Commerce
Washington, D.C.

In-Country Alignment Meeting

March 24, 2017
Sao Paulo, Brazil

Commercial Dialogue Debrief

March (TBD)
Washington, D.C.

Council Releases White Paper Calling for Key Economic Reforms in Brazil



(From left to right) Helio Lima Magalhaes CCO, Banco Citibank S.A.; Cassio Von Gal, director, Banco BBM; Gilberto Peralta, CEO and president, General Electric Brazil; Cassia Carvalho, Brazil Council executive director; Robson de Andrade, president, CNI; and Ambassador David Nelson, senior manager, General Electric; at the conclusion of the 2016 Brazil Economic Conference in Washington, D.C. (Oct. 7, 2016).

[Click here](#) to view the event photo gallery.

The Council released a policy paper titled "[BRAZIL: Recovery, Reform, Opportunity](#)," during the 2016 Brazil Economic

Conference to a notable audience of government officials and high-level executives.

The paper examines the conditions needed to attract investors and trading partners, such as a forward-looking reform agenda based on business-friendly regulations, sound economic policies, modernized infrastructure and robust international partnerships.

The paper also calls on Brazil to act ambitiously and comprehensively to pursue economic, domestic and global opportunities. Brazil's infrastructure development efforts offer a major opportunity for foreign investors, as do its actions in other sectors, including health care, IT and others.

Brazil's Oil State Company Monopoly Ends

In October, the Brazil Council's Oil & Gas working group successfully advocated for the enactment of a law that removed Brazil's oil state company Petrobras' obligation to be the exclusive operator of pre-salt oil blocks. The bill also makes Petrobras's decision to participate in the exploration of these fields consortia optional.

Supporting the Bilateral Relationship (cont.)

International Trade Center in Washington, D.C., Nov. 7. TSE President Mendes and Deputy Minister Zavascki addressed electoral reform issues and the current political system.

- Hosting the [Defense Industry Dialogue Debrief](#), which was followed by a networking reception, with Acting Undersecretary for International Trade Ken Hyatt and other U.S. and Brazilian government officials. Held Nov. 7 at the U.S. Chamber, the debrief allowed in-country member leadership to hear private sector testimonials, review DID key takeaways and discuss concrete next steps for 2017.
- Participating in an international seminar on “Infrastructure

Projects in Brazil: Challenges and Opportunities” at the [IDB Headquarters](#) Nov. 14. Attendees discussed Regulatory Changes and Policies for a New Era of Cross-Border Project Finance and Equity Investments, highlighting the country’s economic recovery and the attraction of foreign investments to the infrastructure sector. Brazilian Ambassador to the U.S. Sergio Amaral was a featured panelist, addressing plans for regulatory changes and fund source diversification for Project Finance in Brazil.

- Participating in the U.S. Department of Transportation’s virtual

presentation on Brazil’s Transportation Infrastructure Concessions, given by Dino Antunes, secretary of Financing and Concessions, Ministry of Transportation (MOT), Ports and Civil Aviation, Nov. 18. The presentation focused on the relationship between PPI, EPL, MOT and other organizations regarding the preparation of transportation infrastructure concessions.

- Hosting a [farewell roundtable luncheon with U.S. Ambassador to Brazil Liliana Ayalde](#) at the U.S. Chamber, Nov. 28. Council members had exclusive access to the ambassador

as she shared her outlook and provided an update on the ongoing U.S. initiatives and engagement with key Brazilian officials.

- Participating in the [Global Intellectual Property Center’s \(GIPC’s\)](#) 10th Annual IP Attaché Roundtable with the U.S. Patent and Trademark Office’s IP Attachés at the U.S. Chamber, Dec. 15. The program provided a unique opportunity for Council members to hear from assembled IP Attachés to raise awareness about recent trends, successes and challenges to IP protection and enforcement around the world.

The Council Welcomes its Newest Members

Join us in welcoming our newest member companies!



[Varian Medical Systems](#) focuses on saving lives by equipping the world with new tools for combating cancer, taking X-ray images and protecting ports and borders. Boasting a robust product portfolio and longstanding relationships with many of the world’s leading clinicians and manufacturers of industrial and medical imaging systems, Varian’s staff, made up of 6,500+ people in 70 sales and support offices around the globe, is developing innovative, cost-effective solutions that help make the world a healthier, more secure place.



motorola
a lenovo company

[Motorola](#) created the mobile communications industry. The company invented most of the protocols and technologies that make mobile communications possible, including the first mobile phone, the first base station, and most everything in between. For the past 80 years, its engineers have thrived on invention and on finding new ways to solve problems. Motorola continues to look for new opportunities to change people’s lives for the better through the magic of mobility.

ESTÉE LAUDER

Founded in 1946, this technologically advanced, innovative company has gained a worldwide reputation for elegance, luxury and superior quality. [Estée Lauder](#) products come with a promise to uphold the finest standards of excellence. Estée Lauder products are sold in more than 135 countries and territories. In the U.S., and through extensive research and stringent product evaluation, we are pleased to bring you skincare, makeup and fragrance products that are both gentle and highly effective.

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