



2017-2018 Recommended Priorities

- **Initiatives:**
 1. U.S. Congress and Administration Outreach
 - Highlight the importance and benefits of the U.S.-Brazil relationship and areas of opportunities. Present framework for deeper economic cooperation and strategic partnership.
 2. Brazilian Congress
 - Recommend tax, labor and pension reforms based on substantiated economic impact.
 3. Ease of Doing Business in Brazil
 - Promote tax and labor reforms, trade facilitation to improve trade flows, a favorable and predictable legal environment, more flexible local content requirements and an improvement in infrastructure.
 4. Elevated Regulatory Cooperation between Brazil and the U.S.
 - Advance regulatory coherence, convergence and standards harmonization. Launch USCC's Center for Global Regulatory Cooperation (GRC) publication on best practices for central regulatory review bodies.
 5. Enhanced Economic Partnership: A Roadmap
 - Promote the joint report -USCC, CNI & AmCham-Brazil- on reducing trade non-tariff barriers between the United States and Brazil.
- **Studies:**
 1. Regulatory Cooperation: publish USCC manual in Portuguese with Brazil specific implementation recommendations.
 2. Labor: the economic impact of more flexible work hours and outsourcing.
 3. Tax: the benefits of tax simplification.
 4. Environmental Licensing: changes to the licensing system for a more efficient and business friendly process. Focus on the oil & gas industry projects.
 5. Reverse Logistics: examples of best practices in recycling.

- **Policy Agendas:**
 - Trade
 - Promote U.S. and Brazil as an Enhanced Economic Partnership based on the USCC, CNI & AmCham-Brasil joint trade report.
 - Support for the Brazil-U.S. Commercial Dialogue and its activities on bilateral regulatory cooperation.
 - Tax & Investment
 - Advance campaign to promote tax simplification in Brazil
 - Promote efforts to harmonize ICMS
 - Launch the Ease of Doing Business Initiative
 - Endorse the modernization of Public Procurement Law 8666
 - Promote cooperation between the U.S. and Brazilian governments, with contributions from the private sector, for infrastructure investment, with respect to:
 - Long-term financing models.
 - Risk assessment and mitigation.
 - Procurement best practices.
 - Addressing regulatory uncertainty.
 - Transparency in the decision-making process.
 - Project planning and prioritization.
 - Innovation
 - Promote discussion on Data Protection regulations in Brazil
 - Energy
 - Support a more efficient environmental license process in Brazil with formal U.S.-Brazil bilateral cooperation.
 - Promote the scheduling of a meeting of the Strategic Energy Dialogue and recommendation on expanding the scope of the agenda to include Civil Nuclear, Oil & Gas and Energy Efficiency.
 - Healthcare
 - Launch the 2nd phase of healthcare as an investment initiative with a focus on the benefits of technology in managing and providing healthcare.
 - Defense & Security
 - Leverage the Defense Industry Dialogue as platform to advance commercial partnerships and development opportunities.
 - Urge the advancement of discussions on a Technology Safeguards Agreement (TSA)
 - Support the Brazilian National Congress's approval of Air Transport Agreement (ASA or Open Skies)
 - Consumer & Retail
 - Support the approval of legislative reform for the labor legal framework to promote job creation, facilitate collective bargaining solutions and allow part-time employment and flexible work hours.
 - Promote best practices in recycling via Brazil's National Waste Policy as path to economic sustainability.