



CONSUMER GOODS & RETAIL POLICY AGENDA

The Brazil Council's Consumer Goods and Retail group comprises member companies that seek to support policy changes to enable job growth and improve the economy.



Support the approval of legislative reform for the labor legal framework to promote job creation, facilitate collective bargaining solutions and allow part-time employment and flexible work hours, all of which will lead to effective regulation and a more competitive business environment.



Promote efforts to harmonize value-added tax (VAT), known in Brazil as the Tax on Operations Related to the Circulation of Goods and Services of Intermunicipal Interstate Transportation and Communication (*Imposto Sobre Operações Relativas à Circulação de Mercadorias e Serviços de Transporte Interestadual de Intermunicipal e de Comunicações – ICMS*).



Enforce measures to develop transportation infrastructure to reduce logistics costs.



Support regulations to align labeling requirements with international standards.



Support private sector collaboration to promote best practices in recycling via Brazil's National Waste Policy as path to economic sustainability.



Promote the economic benefits associated with expediting bank credit card payment settlements.