



Brazil - U.S. Business Council

2017 Strategic Planning Meeting

Thursday, February 23, 2017

U.S. Chamber of Commerce

AGENDA

MEMBERS ONLY

2:30 p.m. **Registration & Networking Coffee**

2:45 p.m. **Welcome**

Jodi Hanson Bond, Vice-President, Americas, U.S. Chamber of Commerce | *Confirmed*

Kellie Meiman Hock, Managing Partner and Director of the Brazil & Southern Cone and Trade Practices, McLarty Associates, Chair Company of Brazil-U.S. Business Council | *Confirmed*

Hélio Magalhães, Citigroup Country Officer Brazil, Incoming Chair Company of Brazil-U.S. Business Council | *Confirmed*

3:00 p.m. **Two Countries in Transition: What to expect?**

The New Administration on Foreign Trade Policy and Outlook

John Murphy, Senior Vice President for International Policy, U.S. Chamber of Commerce | *Confirmed*

The Priorities for the Brazilian Private Sector and the Bilateral Relation

Diego Bonomo, Executive Manager of Foreign Trade, National Confederation of Industry Brazil | *Confirmed*

An Economic Perspective of Both Countries

Monica de Bolle, Senior Advisor for Trade, Tax & Investment, Brazil-U.S. Business Council | *Confirmed*

Discussion

Moderated by **Cassia Carvalho**, Executive Director, Brazil-U.S. Business Council

3:45 p.m. **Task Force Exercise: Identify the Top Priority for 2017**

Moderated by **Renata Vasconcellos and Macon Field**, Brazil-U.S. Business Council Policy Team | *Confirmed*

OPEN SESSION

4:45 p.m.

A Conversation with Ken Hyatt, Acting Under Secretary, ITA, U.S. Dept. of Commerce and **Fernando Pimentel**, Deputy Chief of Mission, **Brazilian Embassy in the U.S.** | *Confirmed*

Introduced by **Renata Vasconcellos**, Senior Policy Director, Brazil-U.S. Business Council

5:30 p.m.

Adjourn