



TOP POLICY PRIORITIES FOR U.S. COMPANIES IN BRAZIL

The Brazil-U.S. Business Council, U.S. Section, recommends the following priorities to ease doing business to drive investment and economic growth in Brazil, while advancing the U.S.-Brazil relationship.

'Ease of Doing Business' Initiatives



Framework and Bilateral Partnership Mechanisms to Grow Economic Opportunities

- Brazil's full insertion into world trade by advancing its membership in:
 - Organization for Economic Cooperation and Development;
 - WTO Trade in Services Agreement;
 - WTO Information Technology Agreement, and
 - WTO Government Procurement Agreement.
- Reinvigoration of standing bilateral dialogues and MOUs, such as:
 - U.S.-Brazil MOU on Health Care and Medical Sciences;
 - U.S.-Brazil Consultative Committee on Agriculture (CCA);
 - U.S.-Brazil Commercial Dialogue;
 - U.S.-Brazil Strategic Energy Dialogue;
 - U.S. -Brazil MOC on Infrastructure Development;
 - Bilateral Commission on the Agreement on Trade and Economic Cooperation;
 - Defense Cooperation Dialogue; and
 - Economic and Finance Dialogue, among others.



Improving Brazilian Infrastructure

Revision of rules regarding infrastructure public bidding according to best practices and dissemination of new rules to gain investors interest. Important issues are:

- Project bidding process prioritization;
- Transparent bidding process promotion;
- Environmental licensing process simplification;
- Local content requirement flexibility; and
- Innovative project financing models consideration.



Labor Reform and Job Creation

Creation of clear, stable and flexible rules, especially with respect to outsourcing or specialized service contracts. Support outsourcing viability in Brazil so entrepreneurs may choose which activities to outsource based on their business models and protection of outsourced employees' rights under the law.



Tax Reform as a Path to Growth

Reduction of the complexity and cumulative nature of the federal/state tax system to help reduce the costs of enterprises and improve legal certainty.



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SINGLE WINDOW



Trade Facilitation to Improve Trade Flows

- Full implementation of the WTO Trade Facilitation Agreement and innovative programs such as Single Window and the Authorized Economic Operator (AEO). Work towards achieving a U.S.-Brazil mutual recognition agreement of AEO and the U.S. Customs Trade Partnership against Terrorism (C-TPAT).
- Streamlining Brazil's bureaucratic procedures while at the same time assuring a stable and predictable legal and regulatory framework for Brazilian and foreign investors, with the enactment of a law to harmonize the rule-making process.



Industry Local Content Requirements to Facilitate Investment

Promotion of more flexible local content and Basic Productive Process (referred to as PPBs) requirements to accommodate rapid innovation and local supply gaps, prevalent in high-tech, IT and oil & gas industries, where the requirements do not align with the fast-paced reality of advanced manufacturing.