

Brazilian Elections

May 2022

PATRI does not conduct public opinion polls. The sources of the polls are always mentioned alongside the data or its graphical representations. Brazilian legislation determines that, in election years, only polls registered with the electoral justice five days in advance may be released.

Presidential Race

Polarized scenario between Lula and Bolsonaro

On April 12, the UB party launched its president, Luciano Bivar, as a presidential pre-candidate in a move to appease the party after the entry of former judge and Minister of Justice Sergio Moro.

In the PSDB, Eduardo Leite published a letter recognizing the results of the primaries that chose João Doria as the presidential candidate. Despite this, Doria's candidacy is still failing to gain traction.

The parties of candidates Luciano Bivar, Simone Tebet, and João Doria (UB, MDB, and PSDB, respectively) scheduled an announcement of a single "third way" candidate for May 18. However, a rapprochement to Ciro Gomes has not been ruled out and the UB indicates that it may proceed on its own with a ticket featuring Bivar and Moro (with no definition yet as to who would be the headliner).

The deadline for official determination of candidates is not until August 5, the last day for holding party conventions. Until then, negotiations continue.

LUIZ INÁCIO LULA DA SILVA (PT)



This may be the sixth time Lula runs for president. Elected in 2002 and 2006, he made moves for a run in 2018, but was arrested and barred from running on charges overturned later.

ECONOMY

- Revision of labor reform and revocation of the spending cap.
- Payroll tax cuts and taxation of income from profits and dividends.

SOCIAL

- Welfare and social assistance programs.
- Emphasis on primary education and fostering science and technology.

INFRASTRUCTURE

- Policy incentives for environmental investments.
- Media regulation to fight fake news.

INSTITUTIONAL

- No proposals yet.

JAIR MESSIAS BOLSONARO (PL)



After almost three decades as a federal representative, he was elected president in 2018 on a socially conservative and business-friendly platform.

ECONOMY

- Pay raises for certain public servant categories.
- Lowering taxes.
- Prioritizing criteria for accession to the OECD.

SOCIAL

- Income transfer programs.
- Homeschooling.
- Recycling program.

INFRASTRUCTURE

- Infrastructure privatization, and concession programs and public financing for agribusiness credit.
- Decreasing regulation on pesticide use.
- Completing unfinished public works.

INSTITUTIONAL

- Revising the time limit for demarcation of indigenous lands.
- Easing gun restrictions.

CIRO FERREIRA GOMES (PDT)



The former lawmaker, Mayor of Fortaleza, Governor of Ceará, and Minister of Finance and National Integration is running for president for the fourth time. He placed third in 2018 with 12.5% of the vote.

ECONOMY

- Taxation of income from profits and dividends.
- Abolishing the spending cap and the independence of the Central Bank.

SOCIAL

- Full-time daycare and emphasis on primary education.
- Revocation of labor reform.

INFRASTRUCTURE

- Revision of the Petrobras pricing policy.
- He is against privatization of strategic companies, like those in the energy sector.

INSTITUTIONAL

- No proposals yet.

JOÃO COSTA DORIA JÚNIOR (PSDB)



A PSDB member since 1991, he first ran for office in 2016 when he was elected Mayor of São Paulo. He was then elected governor in 2018. He won the party's presidential primaries.

ECONOMY

- Priority is a macroeconomic stabilization plan.
- Administrative, tax, and labor reforms.
- Strengthening the spending cap.

SOCIAL

- Expansion of full-time schools.
- Reducing labor costs and encouraging the hiring of young people.

INFRASTRUCTURE

- Private concessions, privatizations, and public-private partnerships.
- Revision of public financing.
- Increasing de-statization.

INSTITUTIONAL

- No proposals yet.

Pre-candidates

“Third way” fails to advance in polls



ANDRÉ JANONES (AVANTE)

A lawyer and first-term federal representative. With a strong social media presence, he became well-known during the truckers' strike.



LUCIANO BIVAR (UNIÃO)

He was president of the PSL – the party for which Bolsonaro was elected in 2018 – for 20 years. He is serving his second House term.



SIMONE TEBET (MDB)

She was state representative, mayor of Três Lagoas and Lieutenant Governor of Mato Grosso do Sul before being elected to the Senate in 2018.



JOSÉ MARIA EYMAEL (DC)

The founder and president of the DC party is running for president for the sixth time. He was a federal representative from 1986 to 1995.



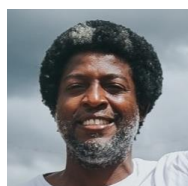
SÉRGIO MORO (UNIÃO)

A federal judge for 22 years, until becoming Minister of Justice under Bolsonaro. After leaving the administration, he worked in the private sector.



SOFIA MANZANO (PCB)

An economist and university professor, she is active in the labor movement. She ran for vice-president in 2014.



LEONARDO PÉRICLES (UP)

Coordinator of the MLB housing social movement. In 2020, he was the vice-mayoral candidate in Belo Horizonte on the PSOL ticket, finishing fourth.



LUIZ FELIPE D'ÁVILA (NOVO)

A political scientist with a master's degree from Harvard, he has never held public office. He is a founder of the Public Leadership Center.

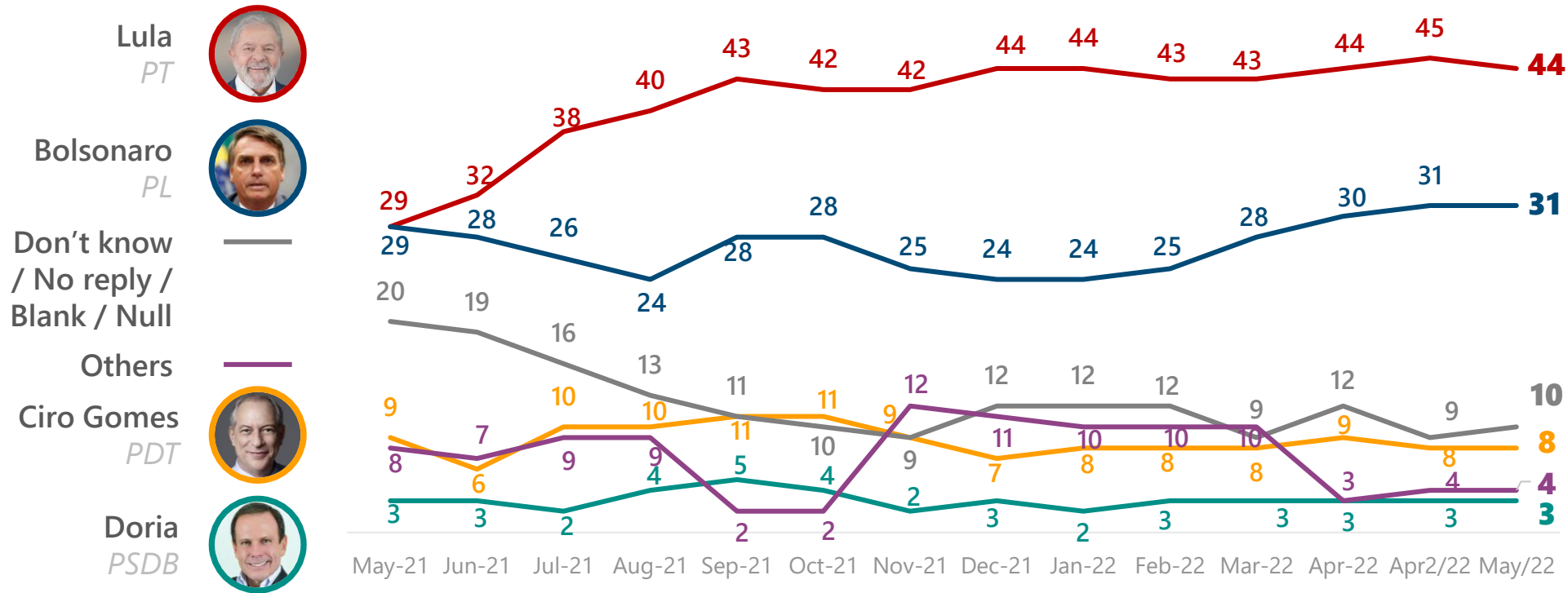


VERA LÚCIA (PSTU)

She is one of the founders of the PSTU. She has run unsuccessfully for federal representative, mayor of Aracaju and São Paulo, and governor of Sergipe.

First round – Voting intentions

IPESPE poll, May 2022



Bolsonaro managed to reduce Lula's 20-point lead to 13 points, isolating himself in second place.

Part of this increase reflects the removal of Sérgio Moro from polls.

Polarization continues to grow in the election.

REJECTION BY VOTERS

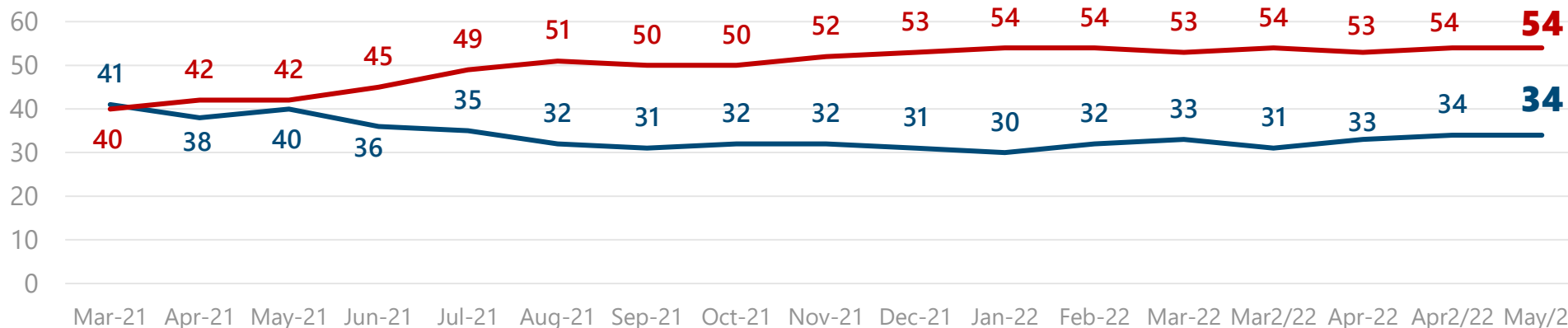
(% of voters that say they would not vote for this candidate under any circumstances)

Lula
PT **43%**

Bolsonaro
PL **60%**

Voting Intention (%) – *Runoff*

Lula
PT



Bolsonaro
PL



52 ✓
55 ✓

25 ✗
19 ✗

Ciro Gomes
João Doria

Don't know / No reply
Blank / Null

23
26



38 ✗
39 ✗

45 ✓
37 ✓

Ciro Gomes
João Doria

Don't know / No reply
Blank / Null

17
24

Within margin of error

Lula **beats all candidates** in the runoff

Polls now show outcomes within the margin of error between Bolsonaro and Moro, and Bolsonaro and Doria, but the incumbent still loses to **Ciro Gomes**.

Demographic breakdown of polls (%)



Bolsonaro
PL

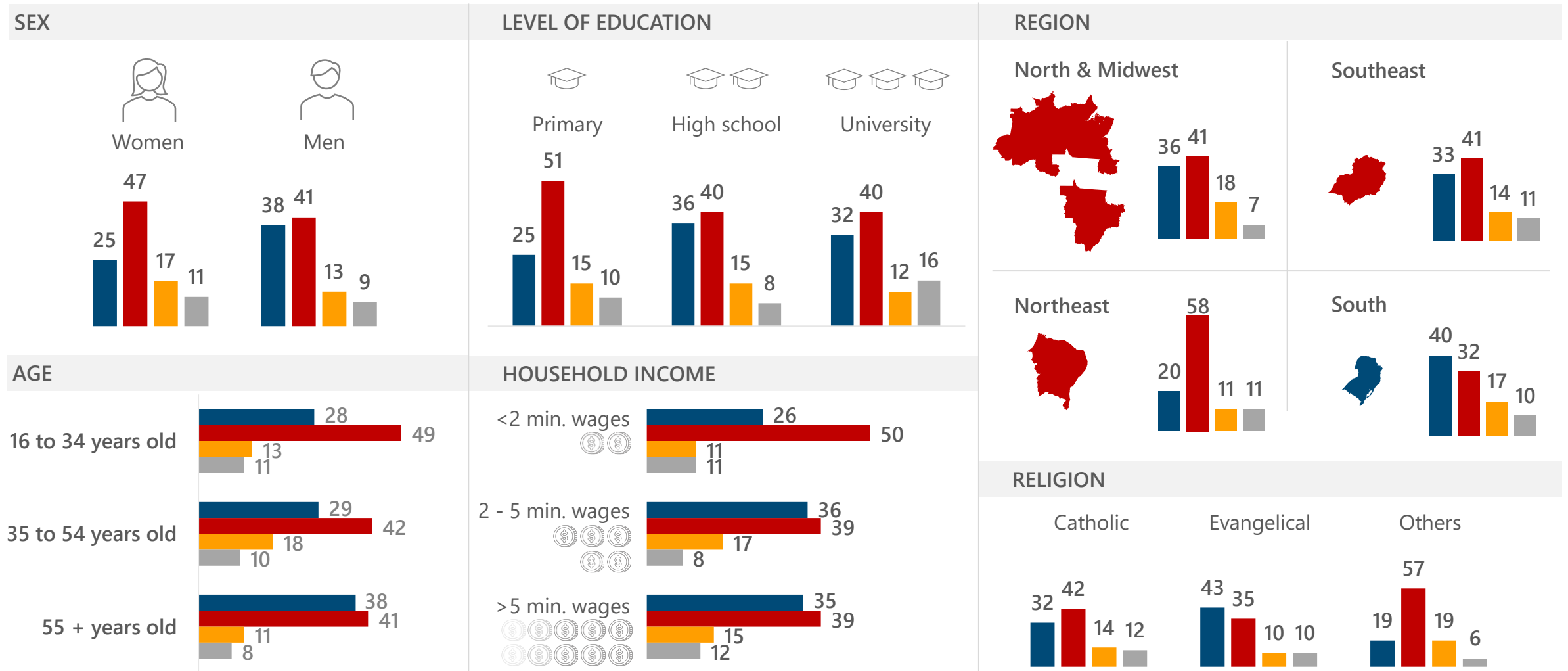


Lula
PT

Others

Blank/Null/Do not know/did not answer

Source: IPESPE First round poll – May 2022 (first half). The margin of error varies from 3.2 to 8.2 points according to the size of the demographic.



ELECTIONS | PATRI 2022

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Brasília

patripoliticaspUBLICAS@patri.com.br

SAF Sul Quadra 02, Bloco D

Edifício Via Esplanada, Salas 103 a 106

Fone: (61) 3327-2606 - Fax: (61) 3327-1619

São Paulo ▪ **Belo Horizonte** ▪ **Washington, DC**