

Brazilian Elections

6th Edition

June 2022

PATRI does not conduct public opinion polls. The sources of the polls are always mentioned alongside the data or its graphical representations. Brazilian legislation determines that, in election years, only polls registered with the electoral justice five days in advance may be released.

Presidential Race

Race is increasingly polarized,
and tickets consolidated

The first round of the 2022 Brazilian elections is exactly four months from today, June 2. This month's edition of the elections report shows the effects of a premature and intense campaign that has reinforced the polarization in the presidential race, centered around Bolsonaro and Lula.

The presidential race puts pressure on local political actors to make choices regarding adhering to national campaigns and to define regional tickets. Not everything has been defined yet, but the negotiations for closing alliances and names for governor, vice-governor and senator are increasingly intense.

Another relevant aspect is that, in comparison to the "outsider" fever seen in 2018, in 2022 "professional politicians" have been dealing the cards and the newcomers have already become experienced.



NEXT STEPS IN THE ELECTORAL CALENDAR

2022

MAY 31

Party federations
Deadline for parties to define the composition of their federations

JUL 2

Start of **bans on actions that may affect equality of opportunities among candidates**, like appointing civil servants, unscheduled resource transfers and holding ceremonies like public works openings and concerts

JUL 20 – AUG 5

Party conventions
Deadline for presidential and gubernatorial candidates to choose their running mates on the ticket

AUG 15

Final deadline for registering candidates and submitting election manifestos

AUG 16

Electoral campaign begins, including **online**.

- ✔ **Candidates may:** promote clearly identified content contracted directly by the party, candidate, or coalition; or send messages to those who subscribe for free
- ✘ **Candidates may not:** send bulk SMS messages; use robots to drive content; advertise on corporate websites; or hire influencers

NEXT STEPS IN THE ELECTORAL CALENDAR

AUG 17

Alexandre de Moraes takes office as Chief Justice of the Superior Electoral Court (TSE)

AUG 26 - SEP 29

Election campaign period on radio and TV for the first round

SEP 29 – Last day for debates to be held before the first round

OCT 2

FIRST ROUND



OCT 7 – OCT 28

Election campaign period on radio and TV for the runoffs

OCT 28 - Last day for debates to be held before the runoffs

OCT 30

RUNOFFS



Online fundraising

 **May 15** – Start of prior fundraising period



Who may donate:

Only individuals.



How much may be donated:

Donations are limited to **10% of gross income** received by the donor in the year before the election.



Who may receive donations:

Resources are donated through companies authorized by the TSE to provide collective campaign financing services and hired previously by pre-candidates or parties.

The resources may only be accessed, however, if pre-candidates file official candidacies and open specific bank accounts for registering the campaigns' financial movements.

If these criteria are not complied with, the donations received during the pre-campaign period must be returned after the platforms' management fees are charged.



During this pre-campaign period, asking for votes and early electoral advertising are prohibited.

Party federations

 **May 31** – Last day for forming federations

Federations are unions of two or more parties that will act as a single party organization. The parties share the same program and statute. The federation must follow all norms that conduct parties' behavior during elections as well as in Congress, like party loyalty.

The TSE has registered three party federations:



The parties will be joined for the next **4 years, at the national, state and municipal levels.** The model replaces party coligations in proportional elections, which are now limited to majoritarian elections.

If the federation is broken up, the departing party

MAY NOT:



Access the party fund



Enter other federations or coalitions in the two following elections

IMPACT OF FEDERATIONS FOR THESE ELECTIONS AND FUTURE ADMINISTRATION COMPOSITIONS

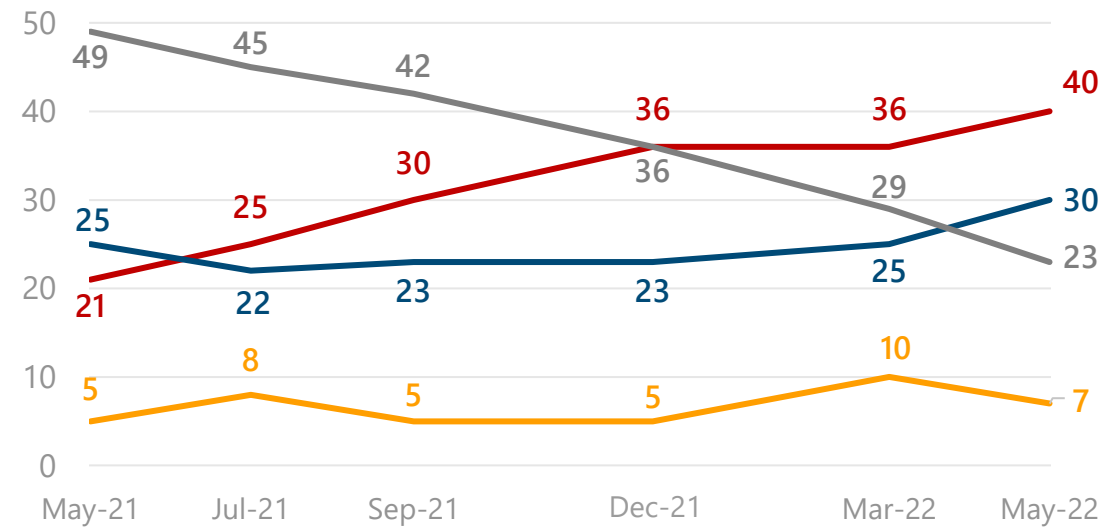
- Stops the parties from being allies in certain states and opponents in others.
- Obliges them to have single candidates for majoritarian offices and to form a single ticket for proportional offices in each state and municipality, which should reduce the number of candidates running.

Voting intention (%) – *First round*

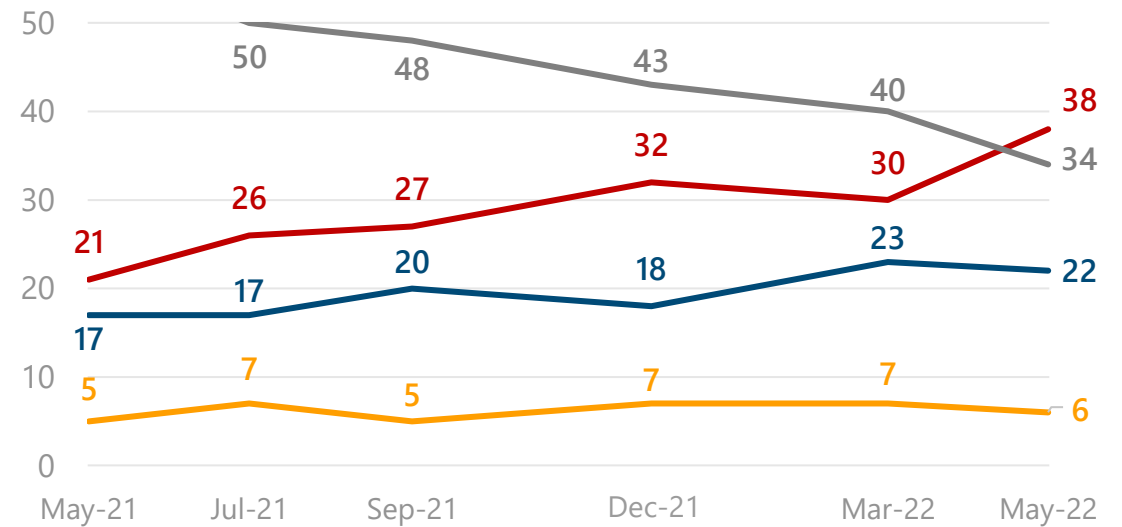
Spontaneous polls



IPESE | 3.2 p.p. margin of error



DATAFOLHA | 2 p.p. margin of error



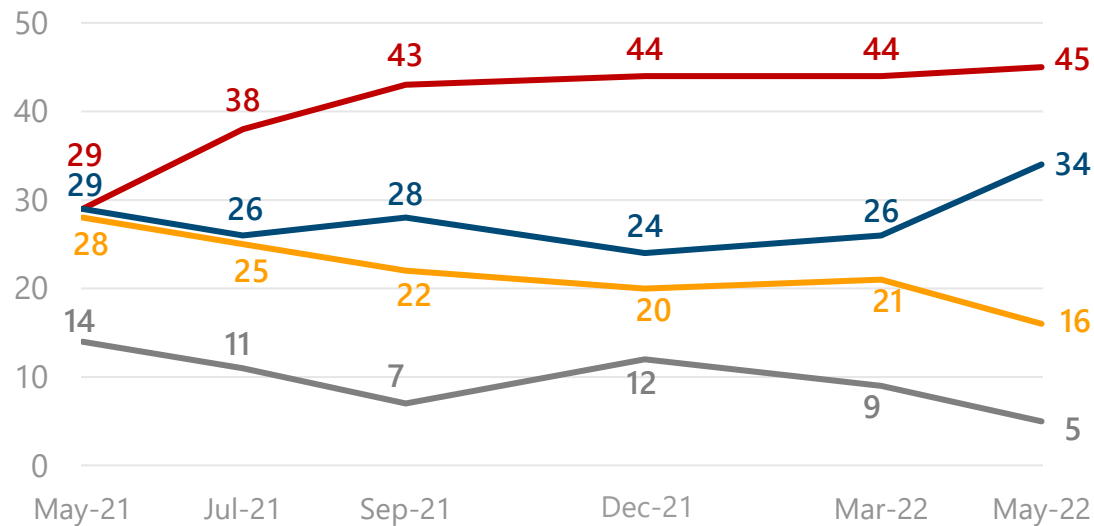
The race continues to be increasingly polarized between Bolsonaro and Lula. They are the only candidates that have grown in spontaneous polls. This shows that voters that previously did not know who to vote for have been choosing Bolsonaro or Lula, and not any of the “third way” names. In addition, 78% of Lula voters and 75% of Bolsonaro voters say they are not considering voting for any other candidates, according to Datafolha.

Voting intention (%) – *First round*

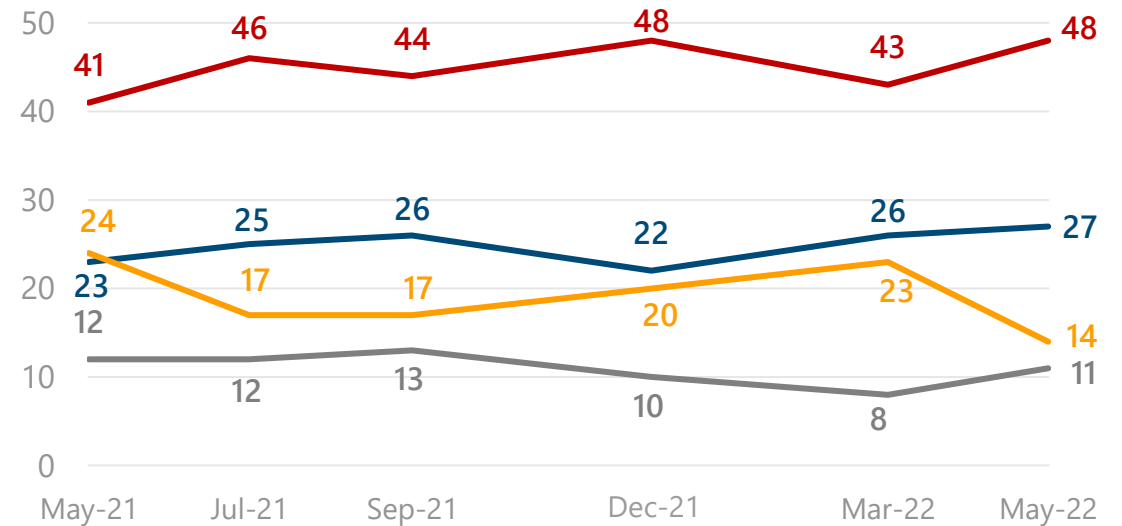
Stimulated polls



IPESE | 3.2 p.p. margin of error



DATAFOLHA | 2 p.p. margin of error



Although Bolsonaro has grown in voting intentions, according to Ipespe, the president still has high rejection rates: 59% say they would not vote for him under any circumstances. In Lula's case, this percentage is also high, but at around 43%. Among the other candidates, only Ciro Gomes has voting intentions above the margin of error, with 7%. According to Datafolha, among Gomes voters, 37% have Lula as their second option, and 10% Bolsonaro.

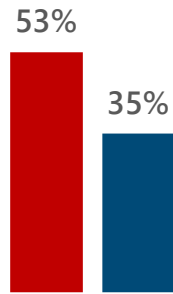
Voting intention



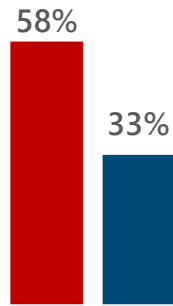
RUNOFF

Polls taken May 23-27

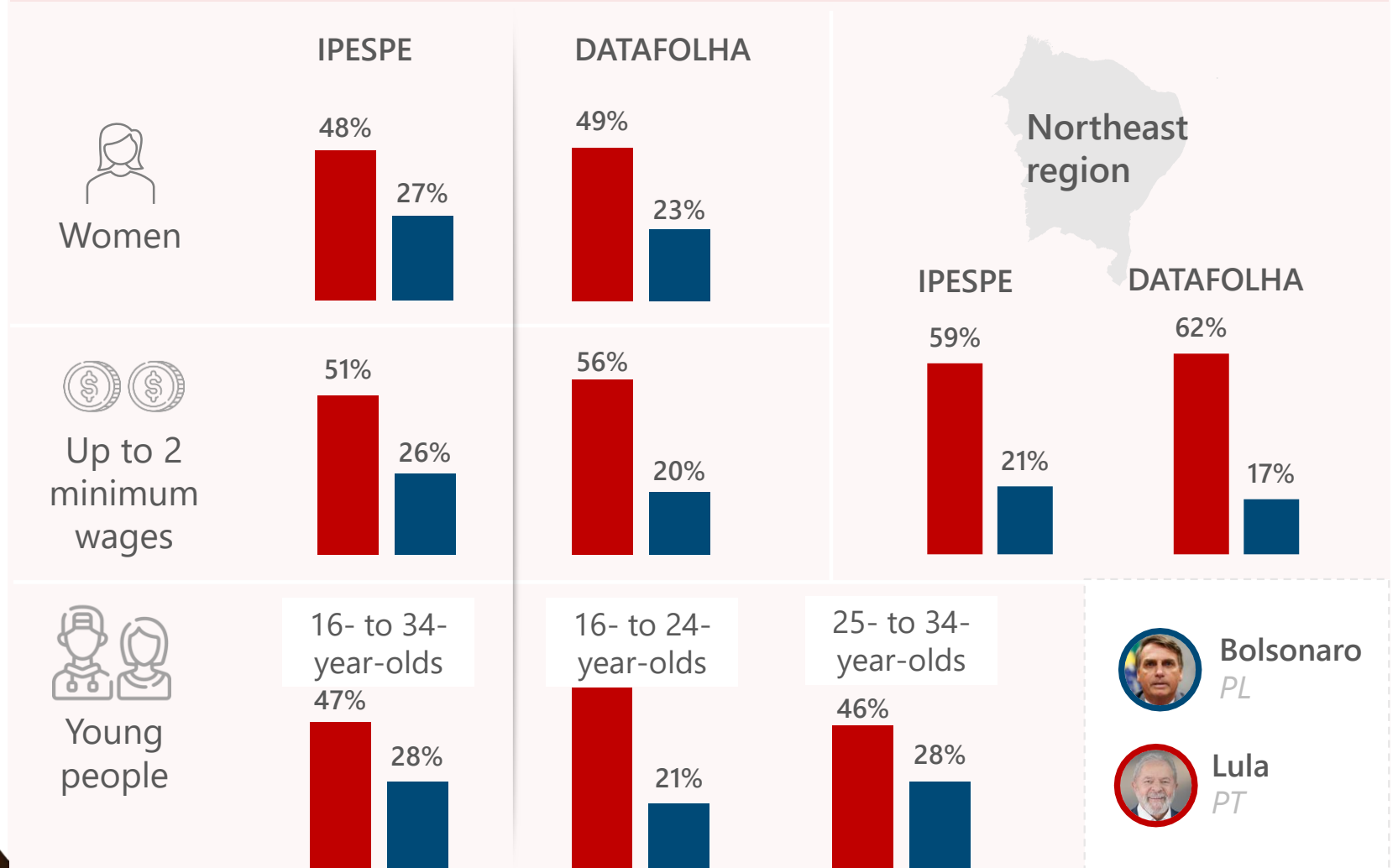
IPESE



DATAFOLHA



WHERE LULA'S ADVANTAGE COMES FROM



Third way

Challenge: Attract support from the Bolsonaro-Lula polarization

Without support from the party leadership, **Doria (PSDB) dropped out of the presidential race on May 23**. A wing of the PSDB still defends a bid from the party, but **the tendency is that it will support the MDB candidate, Simone Tebet, with the possibility of a PSDB figure as her running mate** (Eduardo Leite and Tasso Jereissati have been brought up).

Although the composition of this ticket gives the third way a breath, its vote-getting potential must still be tested, as must the MDB's regional leaders' willingness to embrace Tebet's bid. **Depending on the location, the MDB may prefer one of the poles, either Lula or Bolsonaro.**



LUCIANO BIVAR
UNIÃO



CIRO GOMES
PDT

The *União Brasil* definitively abandoned the third way joint negotiations and scheduled the launch of a pure ticket with Luciano Bivar, at the head and Soraya Thronicke as his running mate, leaving for Sergio Moro the option of running for Congress. **Meanwhile, Ciro Gomes (PDT) continues to face difficulties in attracting other forces to his bid.**



JOÃO DORIA
PSDB

SIMONE TEBET
MDB

Still in the race:



ANDRÉ JANONES
AVANTE



JOSÉ M. EYMAEL
DC



LEONARDO PÉRICLES
UP



LUIZ F. D'AVILA
NOVO



PABLO MARÇAL
PROS



SOFIA MANZANO
PCB



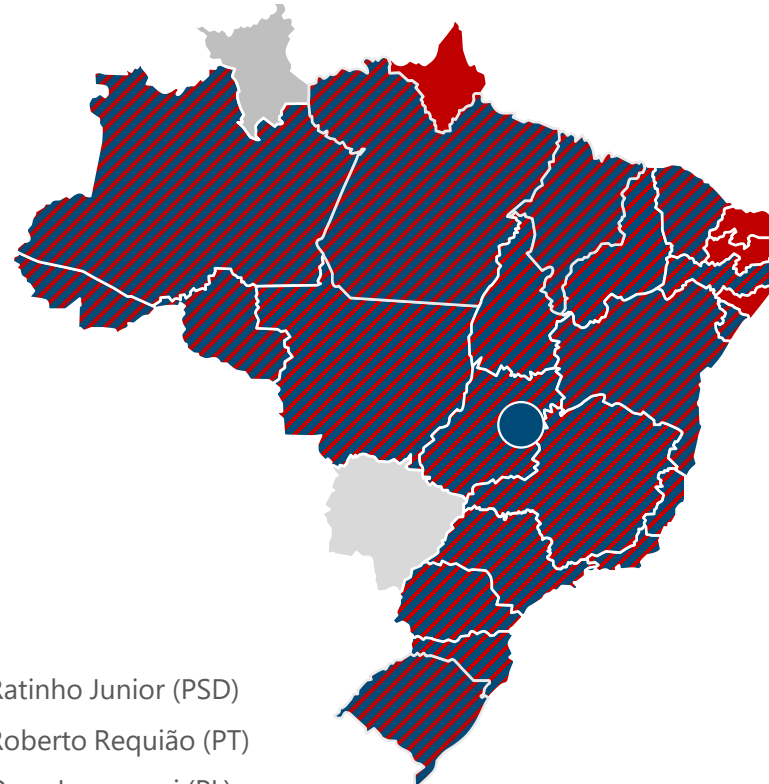
VERA LÚCIA
PSTU

State tickets

Which gubernatorial candidates align with Bolsonaro and Lula

- AC – Gladson Cameli (PP)
- AC – Jorge Viana (PT)*
- AP – Lucas Abrahão (REDE)
- AM – Wilson Lima (UNIÃO)
- AM – Amazonino Mendes (CIDADANIA)
- AM – Ricardo Nicolau (SOLIDARIEDADE)
- PA – Zequinha Marinho (PL)
- PA – Helder Barbalho (MDB)
- RO – Marcos Rocha (UNIÃO)
- RO – Marcos Rogério (PL)
- RO – Anselmo de Jesus (PT)
- TO – Ronaldo Dimas (PL)
- TO – Paulo Mourão (PT)

- DF – Ibaneis Rocha (MDB)
- GO – Wolmir Amado (PT)
- GO – Major Vitor Hugo (PL)
- MT – José Roberto Stopa (PV)
- MT – Mauro Mendes (UNIÃO)
- PR – Ratinho Junior (PSD)
- PR – Roberto Requião (PT)
- RS – Onyx Lorenzoni (PL)
- RS – Edegar Pretto (PT)
- SC – Jorginho Mello (PL)
- SC – Dário Berger (PSB)



- AL – Paulo Dantas (MDB)
- BA – Jerônimo Rodrigues (PT)
- BA – João Roma (PL)
- CE – Roberto Cláudio (PDT)
- CE – Capitão Wagner (UNIÃO)
- MA – Carlos Brandão (PSB)
- MA – Weverton Rocha (PDT)
- MA – Lahésio Bonfim (PSC)
- PB – Veneziano Vital do Rêgo (MDB)
- PE – Anderson Ferreira (PL)
- PE – Danilo Cabral (PSB)
- PE – Marília Arraes (SOLIDARIEDADE)
- PI – Major Diego Melo (PL)
- PI – Rafael Fonteles (PT)
- RN – Fátima Bezerra (PT)
- SE – Valmir de Francisquinho (PL)
- SE – Rogério Carvalho (PT)

- ES – Fabiano Contarato (PT)
- ES – Carlos Manato (PL)
- MG – Carlos Viana (PL)
- MG – Alexandre Kalil (PSD)
- RJ – Cláudio Castro (PL)
- RJ – Marcelo Freixo (PSB)
- SP – Tarcício Freitas (REPUBLICANOS)
- SP – Fernando Haddad (PT)



ELECTIONS | PATRI

 2022

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